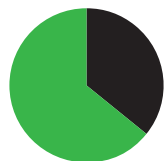




Our Market Is Your Target Market

From June to October, 40,000+ shoppers spend their Saturday mornings at the Tosa Farmers Market. Our discerning loyal customers include families, bikers, runners, yogis, gardeners, neighbors, live-music fans and coffee lovers.

When you sponsor the Tosa Farmers Market, you gain unique access to our dedicated customer base. The Tosa Farmers Market will promote your business and your generous philanthropy to our growing list of fans.



64% Female
36% Male

MARKET AVERAGE

AGE 46.4	EDUCATION 16.3 Years	HOUSEHOLD INCOME \$95,036
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CUSTOMER EXPENDITURE AT MARKET
31% Higher Than National Average

*Based on a 2013 study by the University of Wisconsin - Waukesha

Tosa Farmers Market BY THE NUMBERS

13th SEASON
June 4-October 15

21 SATURDAYS
4 hours each week

NEARLY **35** of the Area's Best
LOCAL FARMERS
and **PRODUCERS**

20 LOCAL ARTISANS
the first Saturday of
each month

AVERAGE
40,000
VISITORS
EACH SEASON

MORE THAN
10,500 FACEBOOK
LIKES

3,200 INSTAGRAM
FOLLOWERS

2,300 NEWSLETTER
SUBSCRIBERS

2,800 KIDS PARTICIPATING
in Our Power of
Produce (PoP) Club

MORE THAN
1,000 POUNDS
of food donated to Ronald
McDonald House Charities
of Eastern Wisconsin each year

FOR MORE INFORMATION:
www.tosafarmersmarket.com
sponsorship@tosafarmersmarket.com

SPONSOR LEVELS

SEEDLING: \$500

- 1 date at our Saturday Sponsor Booth
- Highlighted in our monthly e-newsletter once per market season
- Highlighted on our social feeds once per market season
- Acknowledged in our annual giving e-Newsletter set at the end of the market
- Sponsor acknowledgement and link included on our website

SPROUT: \$1,500

- Highlighted in our monthly e-newsletter twice per market season
- Highlighted on our social feeds twice per market season
- Acknowledged in our annual giving e-Newsletter set at the end of the market
- Sponsor acknowledgement and link included on our website
- 3 dates at our Saturday Sponsor Booth

GARDEN BED: \$3,000

- Highlighted in our monthly e-newsletter twice per market season
- Highlighted on our social feeds four times per market season
- Acknowledged in our annual giving e-Newsletter set at the end of the market
- Sponsor acknowledgement and link included on our website
- 4 dates at our Saturday Sponsor Booth
- Your business name & logo on Info Booth tent banner
- Your business listed on postcards (2000) and posters (200) used throughout the season

FIELD: \$5,000

- Highlighted in our monthly e-newsletter four times per market season
- Highlighted on our social feeds five times per market season
- Acknowledged in our annual giving e-Newsletter set at the end of the market
- Sponsor acknowledgement and link included on our website
- 5 dates at our Saturday Sponsor Booth
- Your business name & logo on Info Booth tent banner
- Your business listed on postcards (2000) and posters (200) used throughout the season

FARM: \$10,000 (SOLD)

- Highlighted in our monthly e-newsletter four times per market season
- Highlighted on our social feeds five times per market season
- Acknowledged in our annual giving e-Newsletter set at the end of the market
- Sponsor acknowledgement and link included on our website
- Saturday Sponsor Booth at each Market of the season
- Your business name & logo on Info Booth tent banner
- Your business listed on postcards (2000) and posters (200) used throughout the season
- Signature sponsorship of POP Children's Program (logo on tokens and related materials)
- Your business credited in all press releases and media communications initiated
- Business logo on all yard signs

WHEN YOU INVEST IN THE TOSA FARMERS MARKET

Your sponsorship dollars benefit 100+ local farmers, producers, artisans, entrepreneurs and non-profit organizations who make their home at the Tosa Farmers Market throughout the season.

Business Name _____

Business Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Business Web Address _____

Please check your sponsorship level above.

PLEASE MAIL THIS FORM TO:

Sponsorship

Tosa Farmers Market

PO Box 13676

Wauwatosa, WI 53213

OR FILL OUT THIS INFORMATION ONLINE:

WWW.TOSAFARMERSMARKET.COM

OUR MISSION

Tosa Farmers Market provides local access to Wisconsin Farmers, food producers and neighborhood businesses, and promotes educational opportunities to create a sustainable community for all.

The Tosa Farmers Market is a 501(c)3 tax-exempt, not-for-profit organization. Donations made to the Tosa Farmers Market are deductible according to IRS code.