GET INVOLVED

Tosa Farmers Market

Our Market Is Your Target Market

From June to October, 43,000+ shoppers spend their Saturday mornings at the Tosa Farmers Market. Our discerning loyal customers include families, bikers, runners, yogis, gardeners, neighbors, live-music fans and coffee lovers.

When you sponsor the Tosa Farmers Market, you gain unique access to our dedicated customer base. The Tosa Farmers Market will promote your business and your generous philanthropy to our growing list of shoppers.

Your sponsorship dollars benefit 100+ local farmers, producers, artisans, entrepreneurs, and non-profit organizations who make their home at the Tosa Farmers Market throughout the season.

BY THE NUMBERS

14th SEASON
June 3-October 14

20 SATURDAYS
4 hours each week

NEARLY 50 LOCAL FARMERS and PRODUCERS
of the Area's Best

25 LOCAL ARTISANS
the first Saturday of each month

AVERAGE 2,300 SHOPPERS EACH SATURDAY

MORE THAN 11,700 FACEBOOK LIKES

5,000 INSTAGRAM FOLLOWERS

3,100 NEWSLETTER SUBSCRIBERS

2,800 KIDS PARTICIPATING in Our Power of Produce **(PoP)** Club

MORE THAN 1,000 POUNDS
of food donated to Ronald McDonald House Charities of Eastern Wisconsin each year

FOR MORE INFORMATION:
tosafarmersmarket.com
info@tosafarmersmarket.com
414-301-2526

SPONSOR LEVELS

MARKET DAY: $500

- 1 date at our Saturday Sponsor Booth
- Highlighted in our weekly e-newsletter once per market season
- Highlighted on our social feeds once per market season
- Acknowledged in our annual giving e-newsletter set at the end of the market
- Sponsor acknowledgement and link included on our website

COMMUNITY CHAMPION: $1,500

- Highlighted in our weekly e-newsletter twice per market season
- Highlighted on our social feeds twice per market season
- Acknowledged in our annual giving e-newsletter set at the end of the market
- Sponsor acknowledgement and link included on our website
- 2 dates at our Saturday Sponsor Booth

GARDEN: $3,000

- Highlighted in our weekly e-newsletter three per market season
- Highlighted on our social feeds three times per market season
- Acknowledged in our annual giving e-newsletter set at the end of the market
- Sponsor acknowledgement and link included on our website
- 3 dates at our Saturday Sponsor Booth
- Your business name & logo on Info Booth tent banner
- Your business listed on promotional postcards (2000) and posters (200) used throughout the season

FIELD: $5,000

- Highlighted in our weekly e-newsletter four times per market season
- Highlighted on our social feeds four times per market season
- Acknowledged in our annual giving e-newsletter set at the end of the market
- Sponsor acknowledgement and link included on our website
- 4 dates at our Saturday Sponsor Booth
- Your business name & logo on Info Booth tent banner
- Your business listed on promotional postcards (2000) and posters (200) used throughout the season
- Industry exclusive sponsorship

FARM: $10,000

- Highlighted in our weekly e-newsletter every week during the market season
- Highlighted on our social feeds five times per market season
- Acknowledged in our annual giving e-newsletter set at the end of the market
- Sponsor acknowledgement and link included on our website
- Saturday Sponsor Booth at each Market of the season
- Your business name & logo on Info Booth tent banner
- Your business listed on postcards (2000) and posters (200) used throughout the season
- Your business credited in all press releases and media communications initiated
- Industry exclusive sponsorship

PRESENTING: $30,000 (SOLD)

SPONSORSHIP COMMITMENT FORM (Yes, count us in as a Tosa Farmers Market Sponsor!)

Business Name _____

Business Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Business Web Address _____

Please check your sponsorship level above.

PLEASE RETURN THIS FORM TO:
Sponsorship
Tosa Farmers Market
PO Box 13676
Wauwatosa, WI 53213

INFO@TOSAFARMERSMARKET.COM

OUR MISSION

Tosa Farmers Market creates a sustainable community by providing access to Wisconsin farmers, food producers, makers, and educational opportunities in the heart of Tosa.

The Tosa Farmers Market is a 501(c)3 tax-exempt, not-for-profit organization. Donations made to the Tosa Farmers Market are deductible according to IRS code.