



**YES! I WANT TO BE  
A 2010 TOSA  
FARMERS MARKET  
SPONSOR**

- Heirloom Tomato: Premier Sponsor — \$2,500 +**
- Roma Tomato: Season Sponsor — \$1,000 - \$2,499**
- Plum Tomato — \$500 - \$999**
- Cherry Tomato — \$250 - \$499**
- Tomato Blossom Sponsor — \$100 - \$249**
- Friend of the Market Sponsor — \$10 - \$99**

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Web Address \_\_\_\_\_

**Please mail this form by May 15th to:**  
Treasurer, Tosa Farmers Market  
7937 Jackson Park Blvd.  
Wauwatosa, WI 53213

*The Tosa Farmers Market is a project of the Firefly Foundation, Ltd.—a 501(c)3 tax-exempt, not-for-profit organization. All donations made to the Tosa Farmers Market are fully deductible according to IRS code.*

**Sponsorship includes the following:**

**Heirloom Tomato**

- Your company will be mentioned as a Premier Sponsor of the Tosa Farmers Market in print materials and voice marketing for the season
- Your logo will be displayed prominently on the market tote bag
- Your large-sized logo will be included on our banner displayed each week at the market
- A link to your web site will be provided from our web page

**Roma Tomato**

- Your company name and/or logo will be included in various print marketing materials during the season
- Your company name and/or logo will be displayed on the market tote bag
- A link to your web site will be provided from our web page

**Plum Tomato**

- Your company name will be listed in various print marketing materials during the season
- A link to your web site will be provided from our web page

**Cherry Tomato**

- Tosa Farmers Market canvas tote bag, travel mug, refrigerator magnet and/or recognition on our web site

**Tomato Blossom Sponsor**

- Tosa Farmers Market travel mug and magnet

**Friend of the Market**

- Tosa Farmers Market refrigerator magnet